

何俊 He Jun

何俊，广东方图律师事务所高级合伙人，广东律师协会商标法律委员会副主任。从事知识产权诉讼业务 18 年，曾为腾讯、海天、东鹏、蒙娜丽莎等多家知名企业提供知识产权维权服务，代理过多起具有影响力的案件。

He Jun is a senior partner at law firm FUNTO in Guangdong, and a deputy director of Trademark Law Committee of Guangdong Lawyers Association.

Ms. He has been engaged in intellectual property litigation for 18 years. She has handled a large number of trademark cases and is experienced in all aspects of Chinese trademark practice. Ms. He has represented numerous enterprises in protecting their trademark interests, such as **Tencent, Haitian, Dongpeng and Monalisa.**

演讲主题：知识产权管辖权的变化及影响

Topic: Change and Influence of Intellectual Property Jurisdiction

演讲提纲：

1、知识产权案件管辖权的趋势变化

2、集中管辖的利弊分析

Outline:

1. Trends in the Jurisdiction of Intellectual Property Cases

2. The Analysis of Advantages and Disadvantages in Centralized Jurisdiction